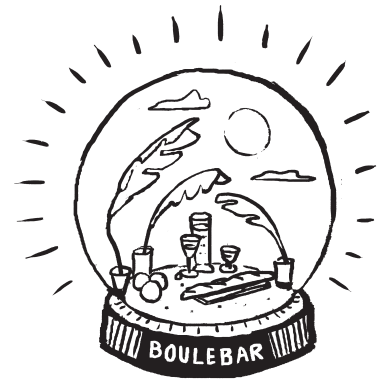


WE'RE LOOKING FOR A

# Copywriter



Boulebar started as an Inter Rail trip through Europe. Three friends in a park, among the rough alleys of Marseilles fell for boule pétanque. That equal sport that is so much more than just a sport. It's a way of life, a way of thinking and being. Preferably across generations, over a dinner or a glass or more of Pastis.

Today, we are about 200 employees in Sweden and Denmark. And our journey has just begun. We are currently looking for a person who wants to be our voice and personality. Someone who loves words and texts as much as we do.

You will be writing everything from menus, invitations, newsletters, presentations, to press releases and campaign texts. Since we are a small marketing department it's good if you are presigeless, that you have a comprehensive understanding of communication and branding. There are a few other qualities and experiences we feel are important for us to get along:

- A few years of experience of working as a copywriter, preferably with culture, food or something completely different.
- A relevant education.
- That you write well in English, Swedish, and French-ish.
- That you like to, and are good at explaining and educating others.
- That you are neat and pay attention to details.

We want you to feel comfortable, which is why we invest in development and education. We also take inspirational trips together each year. And part of our profits go back to our employees.

As a copywriter you will be part of the central marketing department, with the marketing director as your nearest manager. You will be working closely with an AD, a production manager and our advertising firm.

**Where:** Stockholm

**Extent:** Full Time

**Starting Date:** As soon as possible.

We are currently doing interviews with applicants. So apply directly to [jannica.hedlund@boulebar.se](mailto:jannica.hedlund@boulebar.se), please specify the position you are applying for in the subject row. Merci!

**Bonne chance!**

# BOULEBAR